

Telekom Slovenije boosts User Experience with Caipy

Ljubljana, Slovenia, March 2, 2017 — Telekom Slovenije, a comprehensive communications service provider in Slovenia, has adopted Caipy to improve user experience for its TV subscribers around the country.

With Caipy's precise boundary detection, Telekom Slovenije will deliver popular Catch Up TV and TV recordings with a perfect start on playback. Before, Telekom Slovenije relied solely on electronic program guides to deliver the start of a program, which did many times not provide the exact start- and end-time for playback.

Caipy's cognitive systems detect the precise boundary of the programs on Slovenia's top channels. Caipy's advanced video processing is using machine learning on the TV streams and in real-time issues the start and stop of program segments.

"The Caipy solution has been successfully tested on our various video servers and players and is now being integrated into our systems. So, Telekom Slovenije TV subscribers will soon be able to see the difference and have a much better user experience watching catch-up TV", says Marko Kroflič, PayTV R&D at Telekom Slovenije.

"We continue to be thrilled to work with this fantastic company – Telekom Slovenije" says Jorg Nonnenmacher, CEO Caipy, "the team's capabilities are amongst the best I have seen in Europe - they make things happen. Telekom Slovenije is definitely establishing itself as a leader in the European telecommunications landscape."

About Telekom Slovenije

Telekom Slovenije is a comprehensive communications service provider in Slovenia, recognised as the leader in introducing new generations of mobile and fixed communications, system integration and cloud services, and multimedia contents. In addition to being the national telecommunications operator in Slovenia, Telekom Slovenije through its subsidiaries operates also on the markets of SEE, including Kosovo, Bosnia and Herzegovina, Croatia, Serbia, Montenegro and Macedonia.

www.telekom.si

About Caipy

Caipy produces and sells cognitive systems for the benefit of consumers and the media industry. Caipy addresses both the M&E market with advertising business intelligence technologies (including Advertisement discovery and detection without SCTE 35). Caipy is the product and service brand for Media & Entertainment of PreciseStatistics GmbH, a German company. More information is available at www.caipy.com.